

# GET REEL!

## VIDEO CONTEST FOR MIDDLE SCHOOL STUDENTS

**GRAND PRIZE - Lunch with a favorite teacher at Burntwood Tavern and \$10.00 gift cards to Starbucks for each team member!**

**RUNNER UP - \$20.00 gift cards to Step-In plus a candy basket for each team member**

**Plus....winning videos will premiere at the Chagrin Documentary Film Festival**

### What is it?

An opportunity for middle school students to showcase their knowledge of traffic and pedestrian safety by producing a 5 minute (or shorter) video. All entries will be judged by Mr. Wessel and a panel of teachers.

### Theme - NEW – 2 choices (pick one)

**“To Jaywalk or Not to Jaywalk – That is the Question!”**

**"Rise Above and be Courteous - Don't Text, Walk and Talk !"**

The videos submitted for this theme should feature middle school students demonstrating the dangers of jaywalking **or** walking while texting and talking.

- Have fun with different settings and scenarios! You can walk into all sorts of dangerous situations (e.g. traffic, poles, ditches, lockers, other people, etc.)
- The overall message of your video should be: Jaywalking **or** Walking while texting and talking can be dangerous. You have to pay attention to stay safe !

### Who Can Enter?

Any Chagrin Falls Middle School student. Up to 4 can work on a video together.

### What are the Video Requirements?

Videos must be:

- 1 to 5 minutes in length
- MP4, MOV, AVI or WMV format

### What do the Judges Want to See?

Each video will be evaluated on:

**Content (50%):** Does it demonstrate the theme persuasively? **Creativity (25%):** Does it hold the audience's interest? **Video Production (25%):** Can the audience clearly see and hear the video?

### What Music Can I Use?

Your video cannot contain ANY music that you do not own or have permission to use. See the "Rules and Guidelines" at [www.saferouteschagrin.com](http://www.saferouteschagrin.com) for details.

### How to Enter

Go to: [www.saferouteschagrin.com](http://www.saferouteschagrin.com)

1. Be sure to read Rules & Guidelines
2. Download and complete the entry form and all release forms
3. Submit entry form and all release forms with your movie on a DVD to CFMS office, or upload online

**All videos are due by 4pm**

**April 29, 2016**

Sponsored by Safe Routes Chagrin, the Chagrin Documentary Film Festival & the Middle School Principal's Advisory Committee

### Questions?

email [SafeRoutesChagrin@yahoo.com](mailto:SafeRoutesChagrin@yahoo.com)